AUSTIN PUBLIC

Operated by AFS AUSTIN FILM SOCIETY

PRODUCER PROGRAM OVERVIEW MORE INFO: austinfilm.org/become-a-producer

AUSTIN PUBLIC "PRODUCER"

An individual, Ages 15 and up living within our service area, who cablecasts portions of their content onto Austin's Public Access channels and streaming services that may become certified to use the production resources at Austin Public.

ACCESS TO THE RESOURCES

Airing content is free but there is a yearly or monthly subscription payment to access the production resources:

Yearly subscription: $150/year
Month-to month subscription: $15/month

NO NEED FOR THE GEAR OR STUDIOS?

If you're only interested in utilizing our content distribution, then you'll complete steps 1 - 3 below but there is no subscription fee required. Airing content is free of charge. Series fees still apply.

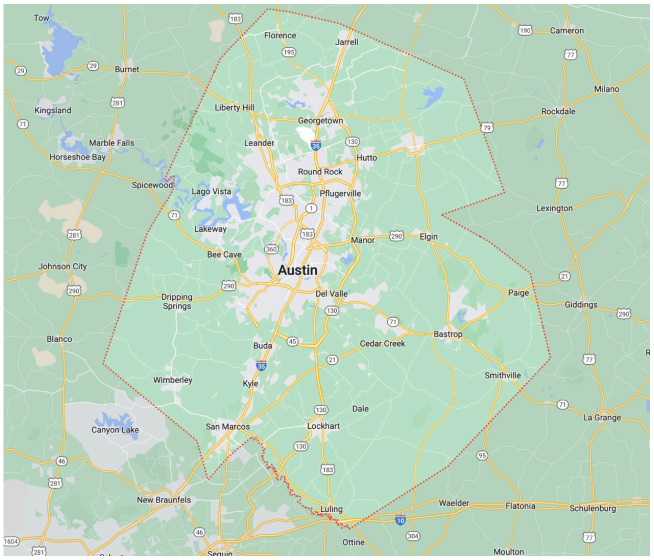
NEED FINANCIAL ASSISTANCE?

We offer partial and full scholarships for the certification training and subscription payments to access the production resources. For more information: austinfilm.org/austin-public/become-a-producer.

FOR RESIDENTS WITHIN:

- Travis County
- Williamson County
- Bastrop County
- Hays County
- Caldwell County

(Austin's Metro Area)



AUSTIN PUBLIC

Operated by AFS AUSTIN FILM SOCIETY

START UP PROCESS:

STEP 1:

LEARN MORE ABOUT THE PROGRAM

FREE | ONLINE

Learn all about how to join the Producer Program, classes, access the equipment and production spaces and how we distribute your content to the Austin community.

STEP 2:

COMPLETE THE INTAKE FORM

FREE | ONLINE

This form requires a scan of your photo ID and a document proving your residency within our service area (map on page 1), along with demographic details. You can also opt into our "Crew Connect."

STEP 3:

ATTEND A MEDIA POLICY CLASS

3.5-HOURS | $15 | ONSITE

This class covers laws, rules, and regulations for cable TV content and its distribution on public access channels. The class cost covers your first month of program access.

YOU'RE NOW A PRODUCER!

STEP 4:

TAKE RESOURCE CERTIFICATION CLASSES

Nearly every resource at Austin Public requires a certification class. Producers can reserve a resource at no extra cost (beyond the class fee and subscription) once they complete the related certification class. **You can take these classes at any point in the process.**

STEP 5:

Payment links will be sent via email after steps 1-3 are completed.

START A RESOURCE SUBSCRIPTION

A subscription grants access to reserve the production resources you've trained on. A subscription auto-renews and can be canceled before the renewal date. **Your Media Policy class payment covers your first month.** Scholarships are also available for those that qualify financially.

HAVE QUESTIONS? Email us at austinpublic@austinfilm.org. Also, AFS staff hosts bi-weekly virtual Producer Info Sessions via Google Meet. Go to our Classes & Events page (QR code in step #4) to find the next one.

AUSTIN PUBLIC

Operated by AFS AUSTIN FILM SOCIETY

CERTIFICATION CLASS OFFERINGS REGISTER ONLINE - austinfilm.org/classes-events

TAKE CERTIFICATION CLASSES TO GAIN ACCESS TO EQUIPMENT AND STUDIOS

INTRO TO SONY CAMERAS: FUNCTIONS & FUNDAMENTALS

4 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE

This class provides basic camera fundamentals training, an overview of Sony camera functions and safety and provides certification for several of the Sony cameras in Austin Public's inventory.

This class certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX3, FX6 and FX9 Cameras and lenses
- Various Tripods
- 7" video monitors and prime lenses

INTERMEDIATE CAMERA: SONY FX3

3 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE

This intermediate class provides more in-depth training and hands-on practice with the Sony FX3 digital cinema camera and accessories.

This class certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX3 4K Cinema Camera body & Sony 18-105 Zoom E-Mount Kit Lens
- Various Tripods
- 7" video monitors and prime lenses

INTERMEDIATE CAMERA: SONY FS6

3 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE

This intermediate class provides more in-depth training and hands-on practice with the Sony FX# digital cinema camera and accessories.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX6 Cinema Camera body & Sony 18-105 Zoom E-Mount Kit Lens
- Various Tripods
- 7" video monitors and prime lenses

INTERMEDIATE CAMERA: SONY FX9

3 HRS. | $55 AFS MEMBER | $60 REGULAR PRICE

This class provides in-depth introductory training and hands-on practice with the Sony FX9 digital cinema camera and accessories to attendees with existing knowledge of basic camera function and fundamentals.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX9 6K Sensor Cinema Camera body & Sony Kit Lens
- Various Tripods
- 7" video monitors and prime lenses

AUSTIN PUBLIC

Operated by AFS AUSTIN FILM SOCIETY

INTERMEDIATE CAMERA: BLACKMAGIC POCKETCAM 6K PRO

3 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE

This class provides in-depth introductory training and hands-on practice with the Blackmagic Pocket Camera 6K Pro and accessories to attendees who already have basic knowledge of camera functions and fundamentals.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Blackmagic Pocket Camera 6K Pro body
- Lenses and Various Tripods
- 5” monitor
- V-Mount battery adapter

INTRO TO CAMERA RIG AND STABILIZERS

3 HRS. | $45 AFS MEMBER | $50 REGULAR PRICE

This class is designed to train the camera rigs, grip gear and accessories Austin Public has to offer. It focuses on the proper set up and safety of the equipment and allows time to get additional hands-on practice with the cameras equipment.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Dana Dolly Kit
- Various gimbal kit
- Easy Rig with quick release
- SHAPE Shoulder Mounts with Matte Box for all types of cameras
- 4’ Glide Gear Camera Slider
- Teradek Bolt Pro Wireless Video Transmitter & Receiver
- Spider Pod platform
- Hi Hat with fluid head, Gorilla pods & Camera handles and grips

AUSTIN PUBLIC

Operated by AFS AUSTIN FILM SOCIETY

INTRO TO FIELD AUDIO

3 HRS. | $45 AFS MEMBER | $50 REGULAR PRICE

This class teaches students basic audio techniques and provides hands-on training and certification on all the basic field audio gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Shure SM93 & ECM 77B Wired Lavalier
- Sony Wireless Lavalier kit
- Sennheiser Wireless Lavalier kit
- Sony Shotgun Mics
- Sennheiser Shotgun Mics
- Zoom H6 audio recorder
- Eletro-Voice RE50 handheld mic
- Boom poles, shock mounts, Rycote Softie wind screens, blimps, etc.
- XLR cables, ¼ inch cables & audio adapters

INTERMEDIATE FIELD AUDIO TECHNIQUES

3 HRS. | $50 AFS MEMBER | $55 REGULAR PRICE

This in-depth, onsite class is specifically designed to teach intermediate audio techniques as well as provide best practices and professional tips and tricks for capturing audio during your productions as well as

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Zoom F6 Audio Recorder
- RODECaster Podcasting Kit with RODE Podmics
- RODECaster Podcasting Kit with Elctro-Voice RE20 Mics
- Behringer Xenyx X1204USB 12-Input Mixer
- Yamaha and Mackie analog audio mixers
- Sound Devices Audio Mixer Deluxe

AUSTIN PUBLIC

Operated by AFS AUSTIN FILM SOCIETY

BLACKMAGIC DESIGN MULTI-CAMERA PRODUCTION
3.5 HRS. | $55 AFS MEMBER | $60 REGULAR PRICE
This intermediate class covers the setup, general operation and workflows for the devices included in our Blackmagic Design multi-camera field production kits.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Blackmagic Design ATEM Mini Pro ISO switcher and 6K Micro Studio Cameras (x3)
- 13" Dell laptop with necessary software and portable production monitor
- Manfrotto Tripods, HDMI & XLR Cables and other needed accessories
- Separate kits (no longer taught) that include (3) BMD PocketCam 6K cameras

---

INTRO TO LIGHTING & GRIP
3 HRS. | $45 AFS MEMBER | $50 REGULAR PRICE
This class teaches students basic lighting and electrical safety and techniques and provides certification on all the field lighting and grip gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Various 1:1 and 2:1 LED panels (singles and kits)
- Various light tubes (singles and kits)
- Kino Flo Diva Lite and Kino Flo Freestyle 312 LED Light Kit
- Aputure Light Storm LS 300 X kit with available dome and other Bowens Mounts
- Amaran lights: 360c, 200x Halo, 200x, 100x & 60x
- Aputure MC RGB 4-light LED Kit
- Generay Full Moon 18 bi-Colored LED light
- Luxli Cello 10” singles and kits
- Collapsible Reflectors, LG Metal, other Reflectors/bounce boards
- Matthews Studio Equipment Scrim Kits (various kit sizes), Diffusion frames and floppies
- Various C-Stands, clamps. Boom pole holders and monitor mounts, etc.
- Other accessories: Sand Bags, Apple Boxes, Scissor Clamps, etc.

STUDIO 3 TRAINING (podcast space)

3.5 HRS | $50 AFS MEMBER | $55 REGULAR PRICE

This class provides hands-on certification training for Studio 3, a large office sized podcasting space. You will learn how to operate the 3 robotic studio cameras, audio board, Ross video switcher, Ross Expression software and more.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 3 space
- Additional studio vocal microphones
- Mic stands (Floor & Desk) and HDMI and XLR Cables

STUDIO 2 TRAINING (medium sized studio)

7 HRS (2-DAYS) | $55 AFS MEMBER | $60 REGULAR PRICE

This class provides hands-on certification training for Studio II, a 340 sq. ft. studio, and its control room. You will learn studio terminology, Sony robotic cameras, LED studio lighting, video switcher, audio board, graphics systems and more.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 2 (340 sq. ft. TV studio) and control room
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables, Intercom systems for crew

STUDIO 1 TRAINING (large studio)

10 HRS (2-DAYS) | $60AFS MEMBER | $65 REGULAR PRICE

This class provides hands-on certification training for Studio I, a 1200 sq. ft. studio, and its control room. You will learn a more advanced DMX lighting system, studio cameras, prop room, loading dock, video switcher, audio board, graphics systems and more.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 1 (1200 sq. ft. TV studio) and control room
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables, Intercom systems for crew

AUSTIN PUBLIC

Operated by AFS AUSTIN FILM SOCIETY

STUDIO CONTROL ROOM LAB

3 HRS | $10 AFS MEMBER | $15 REGULAR PRICE

This lab provides hands-on training for Studio I or 2 and its Control Room. The focus will be on how to manage a broadcast style show using the studios and provide some tips and tricks and intermediate topics not covered in the studio classes. It will also provide practice time to put all your skills together for a studio multi-cam production**.**

Studio 1 or Studio 2 training required first before taking this class.

AUDIO PRODUCTION SUITE LAB

2 HRS. | $10 AFS MEMBER | $15 REGULAR PRICE

This class is an introduction and overview to Austin Public's Audio Production suite and will cover some basic audio topics needed to use the space.

This lab certifies Producers in the following equipment to then reserve at no additional cost:

- Access to the audio board, editing computer and controls of the Audio Production suite

---

STUDIO CREW CERTIFICATION

45 MIN. | FREE

This safety class is required for those working on a Production in an Austin Public studio. Studio safety is the reason this class exists but basic info about cameras, lighting, audio and the control room will be given. The crew class posted on the website are for the studios. A crew certified person is not required to become a Producer to work on a production.

FOR ALL OTHER NON-CERTIFICATION TRAINING (PRE-PRODUCTION PLANNING, DIRECTING, EDITING, SOFTWARE, POST-PRODUCTION, ETC.) PLEASE CHECK OUR WEBSITE FOR DATES AND REGISTRATION INFO.