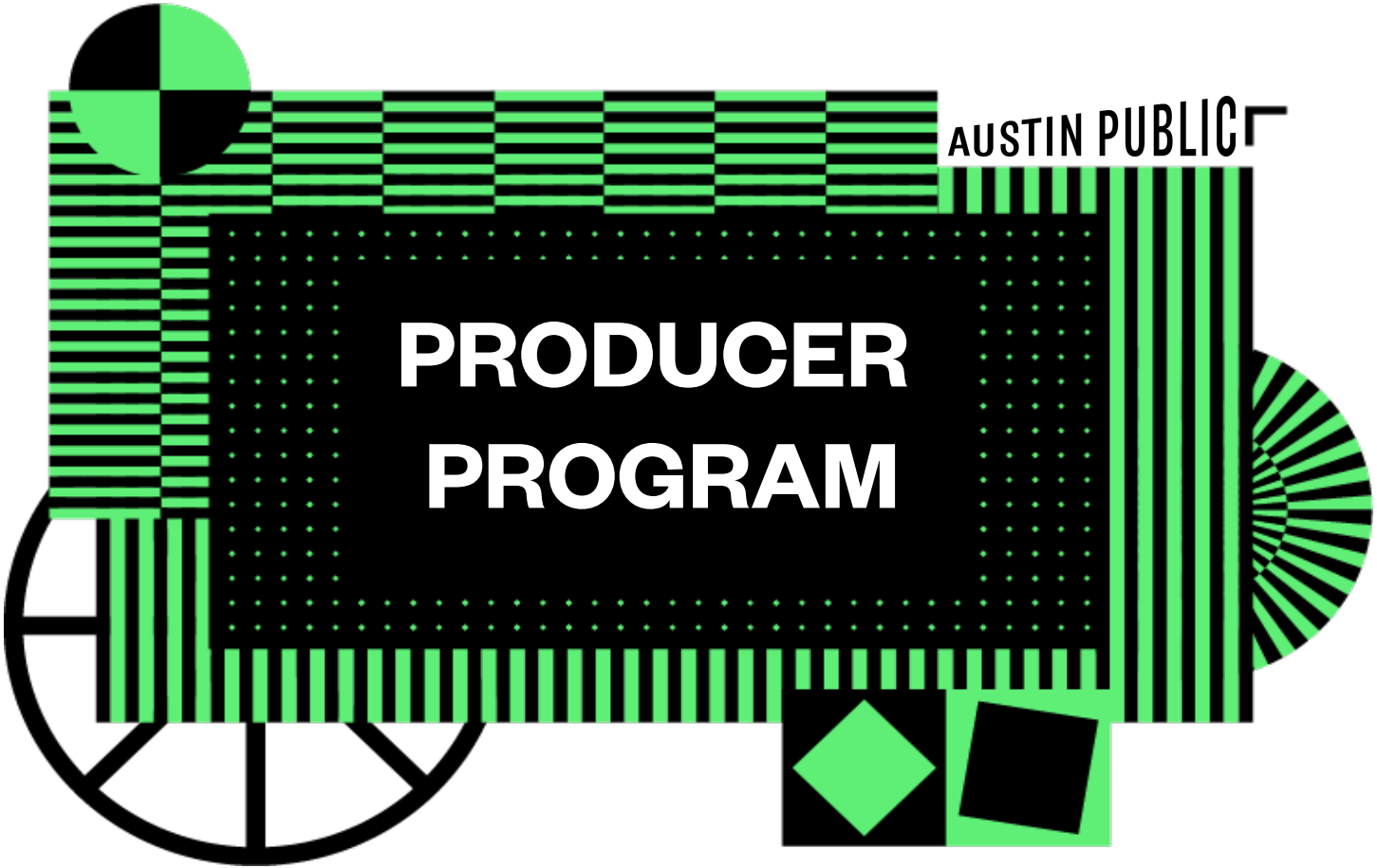


AUSTIN FILM SOCIETY


AUSTIN PUBLIC
PRODUCER
PROGRAM

AUSTIN PUBLIC

AUSTIN FILM SOCIETY



HOURS:

Monday – Thursday
2-10pm

Sunday
11am-7pm

Closed Fridays & Saturdays

ADDRESS:

1143 Northwestern Ave.
Austin, TX
78702

THE PRODUCER PROGAM

AUSTIN FILM SOCIETY

WHAT IS A PRODUCER?

AUSTIN PUBLIC
OPERATED BY THE AUSTIN FILM SOCIETY

A PERSON THAT IS...

- ✓ A member of the Producer Program
- ✓ 15 years of age or older
- ✓ Residing within the Austin metropolitan area
- ✓ Certified to use the video production resources at Austin Public, which is optional
- ✓ Sharing at least a portion of the content created with Austin Public's resources onto the Public Access channels and streaming services

WHAT WE PROVIDE

AUSTIN FILM SOCIETY

- A community of content Producers
- Networking opportunities
- Production equipment and training:
  - ✓ cameras
  - ✓ microphones
  - ✓ light kits
  - ✓ grip gear
  - ✓ camera rigs
  - ✓ editing computers
- 3 Studios
- Audio production suite
- Conference room
- Content distribution (cable tv and streaming)
- Live programming (onsite and remote)



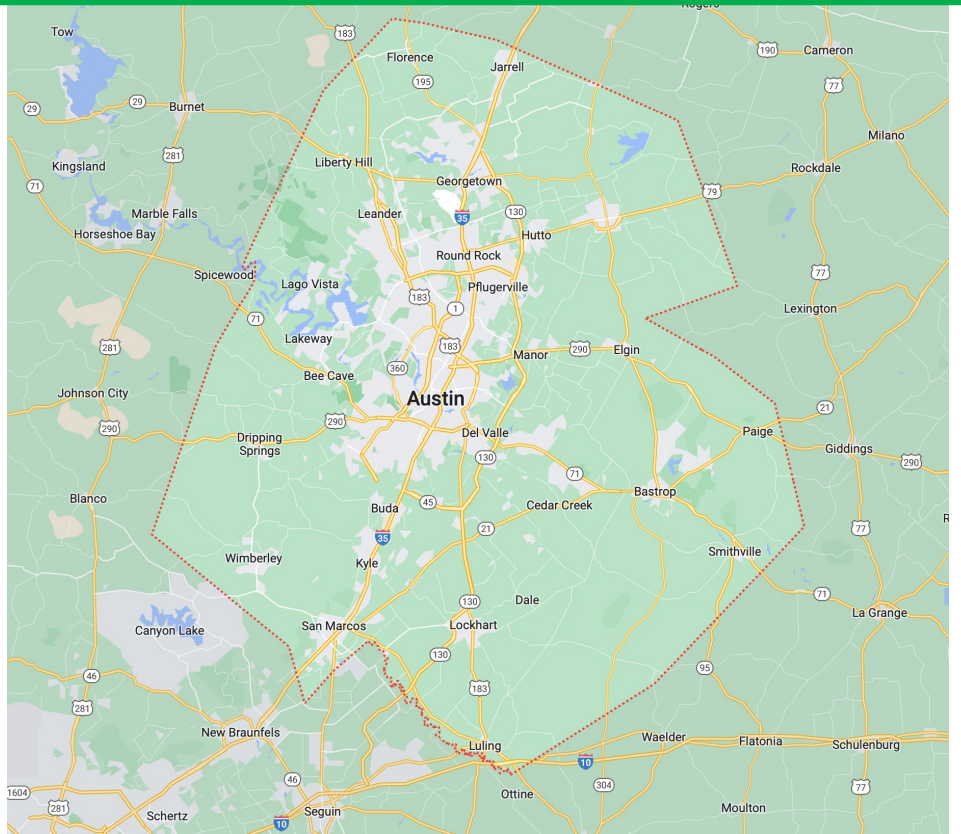
PROGRAM SERVICE AREA

AUSTIN FILM SOCIETY

FOR RESIDENTS WITHIN:

- Travis County
- Williamson County
- Bastrop County
- Hays County
- Caldwell County

(Austin's Metro Area)



INTERIOR SPACES



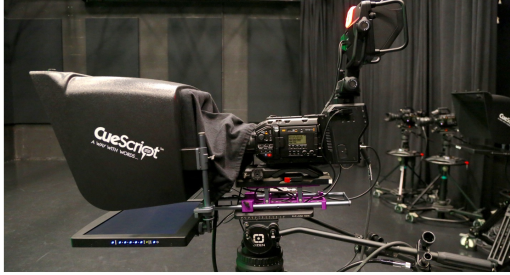







STUDIO 1
1200 sq ft




CueScript











STUDIO 2

340 sq ft













STUDIO 3
Video Podcasting



AUDIO BOOTH







HOW TO JOIN THE PROGRAM

AUSTIN FILM SOCIETY

3 STEP START UP PROCESS:

COMPLETE THE ORIENTATION PROCESS







STEP 1:

WATCH OUR ORIENTATION VIDEO & DOWNLOAD THE HANDOUT

STEP 2:

COMPLETE THE INTAKE FORM

STEP 3:

ATTEND A MEDIA POLICY CLASS

You are here!

HOW TO JOIN THE PROGRAM

AUSTIN FILM SOCIETY

COMPLETE THE ORIENTATION PROCESS



STEP 1:

WATCH OUR ORIENTATION VIDEO & DOWNLOAD THE HANDOUT



STEP 2:

COMPLETE THE INTAKE FORM



STEP 3:

ATTEND A MEDIA POLICY CLASS

Complete all 3 steps….

You will then…

- Become an active Producer within the program
- Receive your Producer Portal Login
- Be able to submit content for distribution
- Gain 1-month free for access to resources

ACCESS TO RESOURCES

AUSTIN FILM SOCIETY

Pay subscription Fee

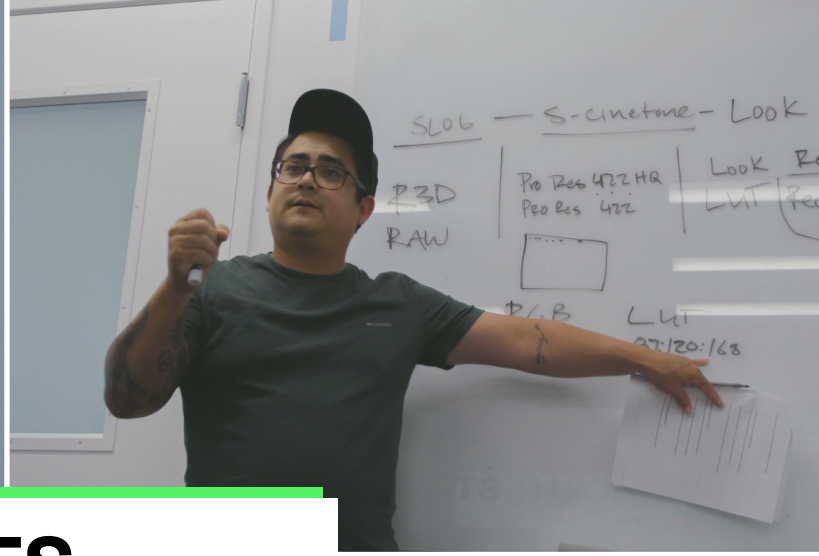
STEP 4.

OPTION 1		OPTION 2		OPTION 3
MONTHLY $15/month Auto-renews monthly	OR	**ANNUAL** $150/year Auto-renews yearly	OR	**ANNUAL SCHOLARSHIP** Must qualify financially

***Airing content is free, but you will only have access to content distribution and not gear or studio space. Elect to be a "content only" Producer when filling in the online intake form.**

- Subscription payments auto renew either monthly or yearly
- Monthly subscription can be cancelled anytime , Yearly can be cancelled prior to annual renewal
- Email or call staff to cancel - austinpublic@austinfilm.org





CLASSES





Screenings
Classes & Events
2024 Toast to Texas Film
Texas Film Hall Of Fame
Gift Cards
Calendar

& EVENTS

Fri, Apr 12
5:30 PM -
6:30 PM

AUSTIN PUBLIC STUDIO CREW CERTIFICATION

Resource Certification

Mon, Apr 15
7:00 PM -
8:00 PM

ORIENTATION FOR THE PRODUCER PROGRAM

Online

Wed, Apr 17
6:00 PM -
8:30 PM

WORKS-IN-PROGRESS: CARNAGE RADIO

In-Person

Wed, Apr 17
6:30 PM -
9:30 PM

BLACKMAGIC DESIGN MULTI-CAMERA PRODUCTION

In-Person

Resource Certification

Thu, Apr 18
5:00 PM -
10:00 PM

STUDIO 1 TRAINING (SPACE ONLY)

In-Person

Resource Certification

Thu, Apr 18
6:00 PM -
10:00 PM

INTERMEDIATE EDITING WITH ADOBE PREMIERE

In-Person

Continuing Education

INTERMEDIATE CAMERA: SONY FX3

Register Now

Date and Time
Mon, Nov 27
6:30 PM - 9:30 PM

Price
$50 AFS Member | $55 Regular Price

Location
Austin Public - Edit Lab
1143 Northwestern Ave, Austin, TX 78702

REQUIRED KNOWLEDGE
Basic understanding of camera functions (shutter speed, frame rate, ISO, white balance, iris, framing, etc) is necessary.

Camera Classes Resource Certification Classes

RESOURCE CERTIFICATION CLASS

This 3-hour onsite intermediate class provides more in-depth training on the functions of the Sony FX3 digital cinema camera and its menu system as well as hands-on practice time shooting with the camera and overview of the recording file structure and management.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony FX3 Full Frame 4K Cinema Camera body
- Sony 18-105 Zoom E-Mount Kit Lens and prime lenses
- Sachtler Fluid Head Tripod
- 7″ monitors

If you prefer to take our basic camera class first then please look for the “Intro to Sony Cameras: Functions and Fundamentals” class.

RESOURCE CERTIFICATION CLASSES

AUSTIN FILM SOCIETY

CLASS NAMES	TYPE OF RESOURCES
Intro to Sony FX Line: Functions & Fundamentals	Cameras, tripods, lenses, monitors
Intermediate Camera (various)	Camera, tripods, lenses, monitors
Blackmagic Multi-Cam Production	Blackmagic multi-camera kits
Intro to Field Audio	Field audio equipment (not including larger mixers)
Intermediate Field Audio	Larger audio mixers and podcasting kits
Intro to Lighting & Grip	All lighting and grip gear
Intro to Rigs & Stabilizers	All rigs and stabilizer gear
Studio 1, 2, 3 / Crew	Access to whichever studio was trained

These “Resource Certification” classes are required to gain access to that type of gear

RESOURCE CERTIFICATION CLASSES

AUSTIN FILM SOCIETY

EQUIPMENT CLASSES: To gain access to field production equipment

Producers may complete individual equipment classes based on their production needs

- $40 - $65 per class, take only once (discounts for **AFS Members**)
- Single day, 3 – 5 hours total

STUDIO CLASSES: To gain access to the studios

- **Studio Three**: 3-hour class (Small office-sized podcast space with 3 cameras)
- **Studio Two**: 7-hour class (Talk show sized 340sq ft. studio with 3 cameras)
- **Studio One**: 10-hour class (1200sq ft. studio with 7 cameras)

    - $50 - $65 per class, take only once (discounts for **AFS Members**)
    - 1 or 2-day classes, ranging between 7 - 10 hours

All resource certification classes are taught at least once a month

CONTUING EDUCATION CLASSES

AUSTIN FILM SOCIETY

PRE-PRODUCTION

- Pre-Production Planning
- Intro to Storytelling
- Intro to Producing

PRODUCTION

- Hands-On Lighting Workshops
- Hands-On Camera Workshops
- Professional Film Set
- Live Audio Mixing
- Intro to Directing
- Cinematic Workflows
- Podcasting

POST-PRODUCTION

- Pro Tools
- Adobe Premiere
- Adobe After Effects
- Adobe Creative Suite
- Intermediate Editing
- Blender (3D Animation)
- DaVinci Resolve

These classes are optional and for professional development. Taught every 2-6 months.







EQUIPMENT







CAMERAS

AUSTIN FILM SOCIETY

Intro Sony FX Line Class

Taught twice a month



SONY FX3 (4K)



SONY FX6 (4K)



SONY FX 9 (4K)

Intermediate Camera Classes

Rotated each month, 2-3 per month



BLACKMAGIC POCKET CAMERA (6K)



SONY FX 9 (4K)



SONY FX3 (4K)



SONY FX6 (4K)

Multi-Cam Class

Every other month



CAMERAS

AUSTIN FILM SOCIETY

No longer trained

Certification provided with any camera class



Sony Z280



Sony A7Sii



Sony FS5



Canon 5D Mark III

OTHER GEAR & STUDIOS

AUSTIN FILM SOCIETY

WHEN AND HOW CAN I RESERVE?

- Within 30 days… but…
- With a 24-hour notice
- Submitted via your Producer Portal

HOW LONG CAN I RESERVE?

- Field production Equipment: 1-5 days
- Field editing equipment: 1-10 days
- Studios: 1-5 hours
- 48-hours between reservations for same resource



Lighting



Audio



Grip and Rigs

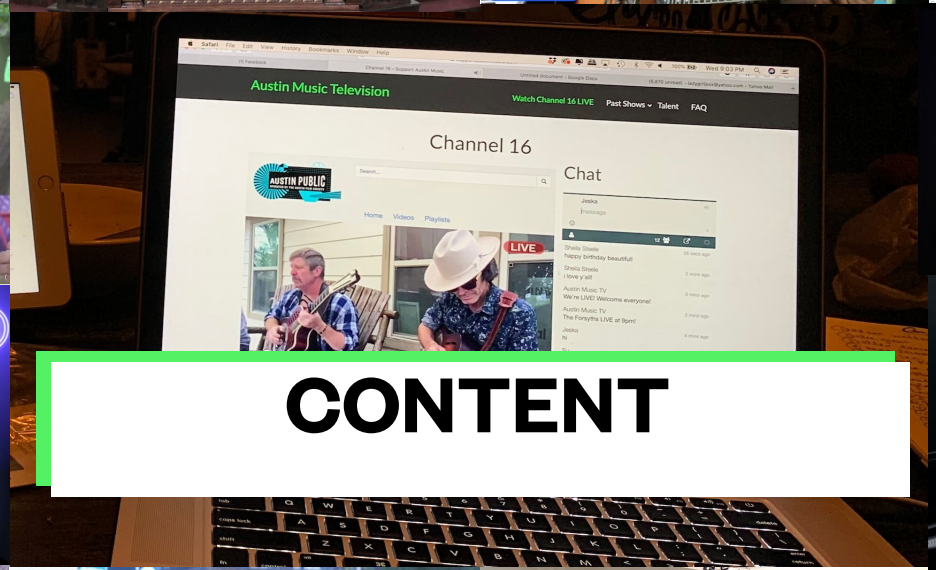

MUSIC
Firstbrand




Sonya Jevette






Austin Music Television
Watch Channel 16 LIVE
Past Shows
Talent
FAQ
Channel 16
Chat
AUSTIN PUBLIC
LIVE




Like Minded Lunatics



CONTENT


New Day Ministry


DON BERRY



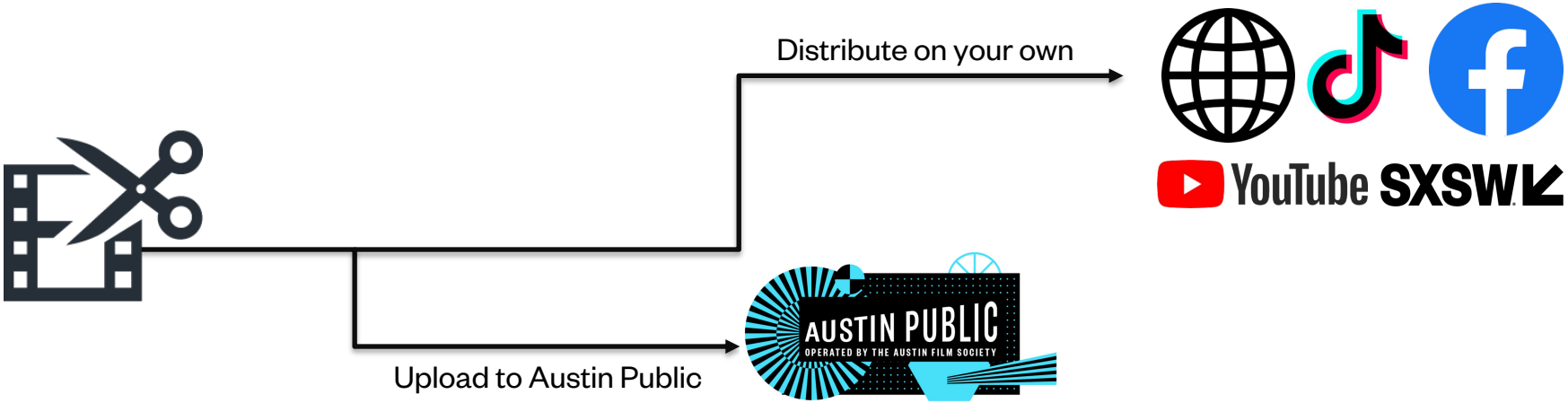


DISTRIBUTION

AUSTIN FILM SOCIETY

Producer Content Policy :

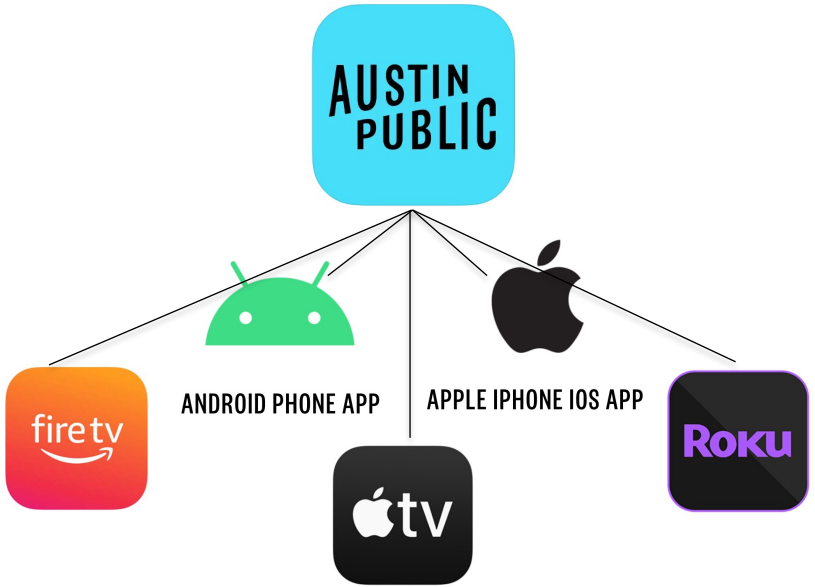
Producers are responsible for submitting content (in its entirety or a portion) created with Austin Public resources to air on Austin Public's distribution platform before distributed through other platforms. **Producer owns all content created with Austin Public resources.**



DISTRIBUTION OPTIONS

AUSTIN FILM SOCIETY

The 'Austin Public' App on your devices



Streaming on austinfilm.org

AUSTIN FILM SOCIETY

AUSTINFILM.ORG/AUSTIN-PUBLIC/WATCH

Local channels 10, 11, 16

at&t U-verse

Spectrum

Astound Broadband Powered by GRANDE

DISTRIBUTION

AUSTIN FILM SOCIETY

TYPES OF CONTENT

INDEPENDENT SHOWS

- Content of any length
- Programmed at our discretion or a Producer can request an airdate
- No cost

SERIES

A show that airs on the same day, time and channel for 4 months

- Total run time of 28:30, 58:30, 1:28:30 or 1:58:30
- Price ranges from $10-$25 for the 4-month Series
- The three Series Seasons:
  - Summer Season June 1 to September 30
  - Fall & Winter Season October 1 to January 31
  - Spring Season February 1 to May 30

DISTRIBUTION

AUSTIN FILM SOCIETY

What would you like to share with your community?

CONTENT EXAMPLES:

- Creating a feature film and uploading just the trailer
- Streaming or recording a musical performance
- Recording a high school graduation and uploading an edited version
- Streaming or recording a church service
- A live or pre-recorded video podcast
- Creating a TV pilot and editing and uploading a scene
- A live studio comedy or talk show
- Recording a D&D game and editing and uploading the best parts
- A ”how to” show (art, workouts, starting a small business, etc.)
- Music Videos

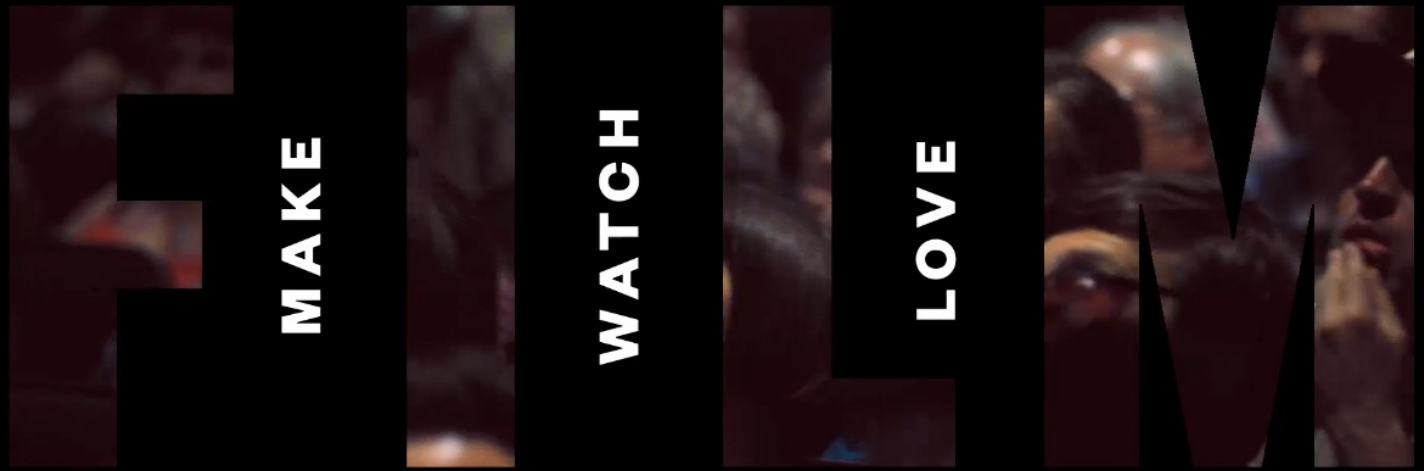
AUSTIN FILM SOCIETY

Screenings & Events ▾ | Join & Give ▾ | Tickets | Calendar | Search | Donate

Community Programs ▲ | Rentals & Facilities ▾ | AFS Cinema | Austin Public | Austin Studios

Austin Public ▲
- Classes
- Tours
- Creative Careers

About Austin Public
- Become A Producer
- Producer Portal Login
- Austin Public Resources
- Training Videos
- Watch





FOR INFO ON OUR CURRENT OPERATIONS PLEASE GO HERE.

Please contact Charles Wright for questions about equipment drop off and live shows/series. Please contact Elias Posada for questions regarding classes and producer program.

AUSTIN PUBLIC

AUSTIN PUBLIC RESOURCES

Available through our P r Program (Click red links for full list of resources)

About Austin Public | Become A Producer | Austin Public Resources | Watch Austin Public | Series Application | Producer Portal Login | Training Videos



CONTENT DISTRIBUTION



PRODUCTION & MEETING SPACES



CAMERAS & TRIPODS



LIGHTING, FLAGS, SCRIMS & BACKDROPS



AUDIO GEAR



MULTI-CAM & PODCASTING KITS

WATCH AUSTIN PUBLIC

AUSTIN PUBLIC 10 AUSTIN PUBLIC 11 AUSTIN PUBLIC 16



AUSTIN PUBLIC 10 AUSTIN PUBLIC 11 AUSTIN PUBLIC 16

Tuesday 08/16/2022

Time	Program	Duration
12:00 AM	Cooking Good: ckgdrarebit002	00:58:44

HOW TO CONTACT US

- (512) 322-0145
  - Ext. 3241 for Equipment Room
  - Ext. 3235 for General inquiries
- austinpublic@austinfilm.org

